

The Academy's Instructors



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Amr Hussein Elalfy CFA, MBA

Amr Hussein Elalfy is the Chief Equity Strategist at Thndr Securities Brokerage with over 25 years of experience in capital markets and telecommunications. He previously led research teams at Prime Securities, SHUAA Securities Egypt, Mubasher Financial Services, and CI Capital. Elalfy holds a BBA in Finance & Investments from Baruch College (summa cum laude), an MBA from AUC, and is a CFA Charterholder. He is currently pursuing a Ph.D. in Finance at Ain Shams University. A board member and former Chairman of CFA Society Egypt, Elalfy has taught finance at AUC, Ain Shams, and other universities. He is also a columnist and podcast presenter at Zawya Arabic and the founder of BORSAGY.com, a platform for fundamental equity analysis.



Ahmed Rafeek

Ahmed Rafeek is a highly experienced banking professional with over 19 years in the financial sector. He currently manages sustainable financing programs at QNB Egypt. His expertise spans client relationship management, SME banking, and multilateral financing.



Ahmed Saleh

Ahmed Saleh is a seasoned banking and risk management professional with over 24 years of experience across leading banks and consulting firms in Egypt and the Gulf region. Specializing in Operational Risk Assessment, Business Continuity Management (BCM), and GRC (Governance, Risk, and Compliance) frameworks, he has successfully led risk management initiatives for major institutions such as Kuwait Finance House Bank, Emirates NBD, and United Bank of Egypt. Ahmed has delivered strategic training programs in ORM, BCM, compliance, and internal controls for both banking staff and government entities, including engagements with the Digital Transformation Authority and various ministries in Saudi Arabia. His consulting work spans collaborations with renowned firms like RMG Consulting Group (KSA), GRCA Solutions & Consulting (Bahrain), and Elite Financial Consultancy House (Egypt), developing risk and compliance frameworks tailored to client needs. Ahmed holds a Bachelor's degree in Commerce from Ain Shams University and is recognized for his expertise in embedding risk culture, enhancing internal control systems, and driving organizational resilience through effective risk management strategies.



Farida Taman MSc, AFM, FMVA, ACI DC

Farida Taman is the Founder of Frontier Capital and a senior finance and investment professional with over 8 years of experience in advisory, capital markets, and financial education. She has led projects for 100+ companies across sectors like oil & gas, real estate, financial services, F&B, and industrials in Egypt and the GCC. Meanwhile, she holds a senior role at Elite Financial Consultancy House, leading valuation and due diligence for M&A deals and advising SMEs and startups. She began her career at Banque du Caire, managing \$100M+ in fixed income portfolios and developing ALM frameworks. Farida serves as an Independent Board Member and Audit Committee President at Pharaonic Brokerage. She also lectures in finance and risk management at AUC, MIU, GU, and BUC bridging industry and academia. She holds an MSc in Finance and professional certifications related to corporate finance, valuation and assets management.



Karim Hemdan

Karim Hemdan is the managing partner of Venture Weavers, a soon-to-launch social trading platform. He is also a member of the entrepreneurship committee at the Egyptian Junior Business Association (EJB). With over a decade of experience in entrepreneurship, innovation, and digital transformation across various sectors, Karim is our in-house "startup addict." He has worked with several globally recognized brands, including Rocket Internet, Delivery Hero, and Jumia Group, where he held key strategic positions. Most recently, he managed a fund - DINARe Ventures - under an Arabian family office, focusing on technology ventures within specific MENA markets. In terms of investment, Karim is a fellow and alumnus of several prestigious international and regional programs, such as 500 Global's VCU program, the Sanabil program in Saudi Arabia, the Angel School program in Singapore, and the Morrow program by the Global Venture Network (GSSN) in the United States. His network spans both regional and international sectors and markets.



Mohamed Magdy

Mohamed Magdy has over 18 years of expertise in investment banking, corporate finance, and private equity. He has successfully led and advised on more than 30 investment transactions exceeding EGP 6 billion, spanning M&As, LBOs, financial restructurings, equity/debt swaps, and project finance advisory. He is recognized for his ability to bridge financial strategy with real-world execution. His core expertise lies in financial statement analysis and valuation modeling, direct investment portfolio management and distressed asset restructuring, developing recovery plans and corporate financial strategies, due diligence execution, risk analysis, and deal negotiation.



Mohamed Shalaby MBA

Mohamed Shalaby is a co-founder of Coded Investment GmbH and Elite Consultancy House (ECH), with over 20 years of experience in corporate finance, investment strategy, and financial inclusion. He has advised on USAID projects in Egypt and held senior roles at Andalusia Group and Centro CDX, leading strategic restructuring and expansion across Egypt, Saudi Arabia, and beyond. Shalaby holds an MBA from the University of Leeds, with a focus on behavioral economics. As a former CEO of ECH, he helped restructure SMEs and family businesses and secure significant financing. He is also an experienced trainer and lecturer, having taught at Cairo University and the Egyptian Banking Institute, and delivered programs across the GCC.



Mostafa ElGallad CPA

Mostafa ElGallad is the Regional Sales Finance Senior Manager at Mars Inc. He is an expert with 20 years of combined experience in general and technical accounting, audit, internal control and FP&A. He has wide experience in diversified industries such as Oil and Gas, Automotive and FMCG. He has very Good knowledge of in various financial standards such as IFRS, US GAAP and EAS. Mostafa is a CPA and IFRS Diploma holder with 10 years of experience as professional instructor at E&Y training center providing CPA, CMA and IFRS



Mostafa Senger DBA, CPM

Mostafa is the head of market surveillance in EGX with almost 20 years of experience in financial markets and investments. Strong background in investment and portfolio management. Proven skills in market monitoring surveillance and equity trading.

He is an academic lecturer in Finance at many universities. Cairo university, Misr University for Science & Technology and Arab Academy for Management, Banking and Financial Sciences MBA & DBA program.



Nahla Moussa

Nahla is a certified Life, Group, and Executive Coach (ACC, GCC – ICF) with over 25 years of HR leadership experience across the UAE, Egypt, Bahrain, Saudi Arabia, and Pakistan. With a strong background in the financial sector, she specializes in coaching leaders to enhance performance, team dynamics, and personal growth.

Since earning her coaching credentials in 2017, Nahla has facilitated group and one-on-one coaching sessions, driven by a passion for self-awareness and human behaviour. Her coaching empowers clients to align mind, body, and soul, encouraging deeper understanding of their roles, values, and purpose.



Nourihan Mostafa

Nourihan Mostafa is a seasoned banking professional and certified trainer with over 17 years of experience in Egypt's banking sector, currently serving as a Sales Development Manager at QNB AI Ahli Bank. She brings deep expertise in Retail & Corporate banking, commercial performance management, and network development, with a proven track record of training and mentoring staff across various levels. Nourihan is a certified "Train the Trainer" graduate from both RITI and LOGIC, and she has conducted various training programs covering time management, creative thinking, and value-based leadership in collaboration with organizations such as JICA and Kelma. Her background includes extensive coaching, mentoring, and content delivery in both corporate and freelance settings.



Osama Ahmed

Osama Ahmed is a highly analytical and detail-oriented Financial Analyst with proven experience in the banking sector. Demonstrates strong expertise in financial planning, with the ability to interpret and synthesize complex financial data to support executive decision-making and strategic business objectives. He is a skilled in financial modeling, forecasting, budgeting, and performance reporting, with proficiency in Microsoft Excel and dashboard creation.



Seif Eldin Awni PhD, MBA, CPM

Seif Eldin Awni is a seasoned finance and investment professional with over 20 years of experience in capital markets, restructuring, governance, and strategic advisory across Egypt and the MENA region. He is the Founder and Managing Director of Elite Financial Consultancy House and currently serves as a Non-Executive Vice Chairman at Frontier Capital. Seif has led major mandates in M&A, valuation, and strategy for government entities, financial institutions, and private sector clients. His previous leadership roles include Managing Director at Post for Investment Co. and Wedian Securities Brokerage. He serves on multiple boards and investment committees, including Misr Life Insurance, MIDBank Funds, and the Investor Protection Fund. A trusted governance advisor, he has worked with institutions such as IFC, Hawkamah, and the Egyptian Institute of Directors, where he is a certified director and master trainer. Alongside his advisory work, Seif teaches finance and investment at several universities. He holds a PhD and MBA in Finance, an MSc in Finance & Investment, and multiple professional certifications in portfolio management, corporate governance, and financial analysis.



Yehia El Husseiny DBA , MBA

Dr. El Husseiny is a governance and ESG expert with 30 years of experience leading advisory projects for organizations such as USAID, IFC, EBRD, and the EU Fund. He has worked across fragile and middle-income countries, advising regulators, assessing ESG practices, and building the capacity of institutes of directors. He has conducted governance assessments and ESG appraisals across the MENA region, led transformation projects for private sector clients, and delivered tailored solutions to financial institutions, corporates, SMEs, and family businesses. A recipient of the 2024 Lex Falcon Global Award for Governance & Compliance, Dr. El Husseiny has trained thousands of board members and led research on governance and board diversity across multiple continents. He is an Assistant Professor at the University of Prince Edward Island and holds a PhD from the Swiss School of Business, along with DBA, MBA, and MPhil degrees from Maastricht University.

THANK YOU

